



AURORA 88S ROLLER DERBY

# SPONSORSHIP OPPORTUNITIES

COMMUNITY, EMPOWERMENT, SPORTSMANSHIP

A 501c3 Non-Profit Organization



2019 ShutterUp Photography





# GET TO KNOW YOUR LOCAL ROLLER DERBY LEAGUE

**Roller Derby is alive and thriving in Aurora, Illinois.**

The Aurora 88s Roller Derby League was founded in 2011. The league found its home at the Aurora Skate Center, bringing with it the excitement of flat track roller derby!

**Our mission is to empower women through athleticism, creating an environment of respect to promote skill, confidence, and fun.**



Our league is run for the skaters, by the skaters as a 501c3 non-profit organization. The league is made up of skaters, referees and officials who volunteer their time. We are a part of the Women's Flat Track Derby Association, or WFTDA, the international governing body for the sport of women's flat track roller derby. There are currently 457 WFTDA member leagues on 6 continents.







# GIVING BACK AND BEING PRESENT

## We make an impact, on and off the track.

Our league gives back to nearby communities through acts of altruism: volunteering our time and making charitable contributions.

We love being out and about whether it's skating in a parade or fulfilling a much needed service. You may see us taking tickets at a festival, dropping off charitable donations or having a fun night out with our teammates, supporting our favorite hangouts.

## Let's grow together.

By becoming a sponsor, your partnership contributes to our league's season. Whether you provide us with essential game day items, provide a space for us to fundraise or make a monetary donation, we appreciate your contribution, large or small. In return, we want to know how best we can help you.

## Roller derby and the 88s.

Roller Derby has a long history, but currently it is one of the fastest growing international sports.

Our season consists of 4-6 home games with an average attendance of 250 fans and typically runs from March-October.

Our league and audience come from wide backgrounds and extend beyond the traditional sports fan. The 88s have over 6,000 Facebook fans and more than 1,700 Instagram followers.

The roller derby community is passionate, powerful and engaging. We are accepting of all people. We are a safe environment. We support each other and nurture confidence and strength through athleticism.



	ROAD WARRIOR \$1000	EXPRESS LANE \$500	PASSING ZONE \$250	TOLLWAY \$100
Social Media Shout Outs				
Announcements at All Home Games				
Vendor Table at All Home Games				
Company Logo on aurora88s.com				
Sponsor Provided Ad in Home Game Programs	FULL PG	1/2 PG	1/4 PG	LOGO
88s Merchandise Voucher	\$75	\$50	\$25	
2 Season Tickets for All Home Games				
Sponsor Provided Banner Displayed at Home Games				

## Create your own.

We're excited to work with individuals and organizations to develop a customizable sponsorship opportunity that meets unique interests and marketing goals.

## In-kind donations.

We understand that support comes in all shapes and sizes. For those businesses who want to subsidize a non-monetary contribution or partner with the league, we would be happy to negotiate an in-kind exchange of goods or services.

## Connect with and follow the 88s.

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